(FOR OFFICE USE) APPLICATION DATE/NUMBER:

**ONCE COMPLETED, PLEASE EMAIL THIS SUBMISSION (AND PHOTOS) TO,**

[**ambassador-manager@sfuelsgolonger.com**](file:///C:\Users\lphill2\Downloads\ambassador-manager@sfuelsgolonger.com)

**PLEASE COMPLETE THE 20 QUESTIONS, and Date/Sign/Tick the RED items on the last two pages.**

1. First Name:Click or tap here to enter text.
2. Last Name:Click or tap here to enter text.
3. Age:Click or tap here to enter text.
4. Email:Click or tap here to enter text.
5. Address:Click or tap here to enter text.
6. Clothing Sizes:Click or tap here to enter text.
7. Facebook Profile Link:Click or tap here to enter text.
8. Instagram Profile Link:Click or tap here to enter text.
9. Twitter Profile Link: Click or tap here to enter text.
10. Strava Profile Link (Optional) :Click or tap here to enter text.
11. Website/Blog Link (Optional) :Click or tap here to enter text.
12. 2020 Planned Races (3 Minimum): Qualifying races of the following distances.

Triathlon: 51.5, 70.3, or Ironman

Running: Marathon or Ultras

Cycling: >50 miles (road or gravel)

* 1. Click or tap here to enter text.
  2. Click or tap here to enter text.
  3. Click or tap here to enter text.
  4. Click or tap here to enter text.

1. Attend or Support 1 SFuels Planned Event: (SFuels Webinar or SFuels Sample Day or SFuels Race Expo) – please write ‘confirmed and understand’
   * Click or tap here to enter text.
2. Discuss your low-carb endurance experience, or your plan to transition to a low-carb, high-fat endurance diet as part of your training and lifestyle. Click or tap here to enter text.
3. Clubs you belong to and links to their website. Click or tap here to enter text.
4. Are you an ambassador for other companies? Click or tap here to enter text.
5. Tell us why you want to be an ambassador for SFuels? Click or tap here to enter text.
6. Please attach to your submission (email of this application), 3-4 quality recent race/training photos.
7. Please confirm (Mandatory) your preferred form of direct communication, and your address: (Email, or Instagram, or Facebook, or WhatsApp) Click or tap here to enter text.
8. For each of the following Topic Questions below please write a short, high-impact social-media post that is somewhat aligned to the Topic Question. If you have any photos that could match these posts please include those files with your submission. Feel free to take new photos.
9. A post about your start, or your transition experience, into LCHF (low-carb, high-fat).
   1. Click or tap here to enter text.
10. A post about why you like using SFuels products.
    1. Click or tap here to enter text.
11. A post that talks up your largest training session while on the LCHF diet-lifestyle.
    1. Click or tap here to enter text.
12. A post that highlights your training improvements, or race/PR times after starting LCHF.
    1. Click or tap here to enter text.
13. A post that talks about your recovery speed since being on LCHF/using SFuels products.
    1. Click or tap here to enter text.
14. A post about your favorite LCHF food/snack or meal you commonly eat/drink -
    1. Click or tap here to enter text.

**THIS MEMORANDUM OF UNDERSTANDING MADE THIS** (ADD CURRENT DATE),

BETWEEN

**SFuels LLC (Hereinafter referred to as SFL) of the one part**

AND

(ADD YOUR NAME HERE)

(Hereinafter referred to as the Athlete/User of the Product) of the other part.

**Program Understandings, between Parties:**

1. The parties agree that access to the contents, details, responsibilities and provisions noted herein, as well as workings of the program should be held in strict confidentiality by the parties, and shall not be disclosed to a third party for the entire duration of the program.

2. Athletes shall apply for the program and be selected by SFL. All decisions shall be made by SFL (the business owner).

3. It is agreed that if either party should leave the program and proceed to spread unfavourable comments on social media platforms, such a party shall be held personally liable, and not the business itself.

4. Either party who wishes to withdraw from the Memorandum Of Understanding shall provide notice of their intention to withdraw in writing to the other party. Such notice shall be given 30 days before withdrawal.

5. This Memorandum Of Understanding may be renewed upon termination if the parties agree in writing; thereby executing a new Agreement for the parties to decide on building in a 12 month extension. The extension process would be initiated and at the discretion of SFL.

6. No party shall be liable for the negligence and actions of the other party.

7. No party shall sublet or delegate their duties to a third party except with the written consent of the other party.

7. Upon acceptance, the athlete is aware that they will be required to pay-register $90, for the 12month membership to the program/team.

NAME/DATE:

SIGNED:

**Athlete/Requirements of joining SFuels Racing Ambassador Team**

**(TICK EACH BOX, and Sign/Date)**

Active, low-carb endurance athletes, that is currently, and will continue to use SFuels Products in the 2020 training-racing season.

PLEASE TICK, that you have read, understand the requirement of SFuels product usage:

**​ ​Social Requirements**

* Application will require response to 6 social content posts, in question 20 of this application
* Application will require providing 6-10 quality training/racing digital photos
* Approval will require SFuels product review on SFuels SHOP (as part of final approval process)
* Committed to social posting ~1-2 per month on your social networks, with SFuels hash tags, and providing SFuels LLC full rights to publish, republish, share, or post any posts, photos, videos or media that the ambassador has provided to SFuels LLC, or has posted to any public social network, press or media. This can be used during the duration of the membership, and once published will remain on social networks – unchanged by SFuels LLC or the athlete.
* Pre, post-race and in-race photos – posted to your social networks.
* Commitment to re-share SFuels content, when requested by SFuels (max, four times per year)

PLEASE TICK, that you have read, understand and agree to Social requirements:

**​Racing and Events​ Requirements**

* Per Year:  3+ Races and Choice of 1 event (Race Scope: Tri- 51.5, 70.3, IM.  Running: Marathon/Ultra.  Road Cycle-Racing)
* Event Scope: Join SFuels Webinar or host an SFuels sample day with Club or Coach/team
* Wear SFuels apparel before and after races.  Strong preference to race in SFuels Endure.IQ Purpose Race Suits or Cycling Jersey.

PLEASE TICK, that you have read, understand and agree to Racing/Event requirements:

​​Pay, $90 USD/Year for SFuels Racing Ambassador Registration and Kit (once approved)

PLEASE TICK, that you have read, understand and agree to fee requirements:

NAME/DATE:

SIGNED: